



A REPORT ON THE IMPACT OF YOUTUBE IN ENGLISH LANGUAGE LEARNING AMONG SELECT ELEMENTARY SCHOOL CHILDREN

A field study submitted to

GOVERNMENT ARTS AND SCIENCE COLLEGE, ARAKKONAM 631 051

In partial fulfilment of the requirements for the degree of

MASTER OF ARTS IN ENGLISH

by

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under the guidance of

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PG DEPARTMENT OF ENGLISH

GOVERNMENT ARTS AND SCIENCE COLLEGE,

ARAKKONAM-631 051

JUNE-2022

FORM-A

TITLE OF FIELD STUDY : A Report on the Impact of YouTube in English Language Learning
among Select Elementary School Children

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DECLARATION

I, **J. GRACY**, hereby declare that the field study entitled **A REPORT ON THE IMPACT OF YOUTUBE IN ENGLISH LANGUAGE LEARNING AMONG SELECT ELEMENTARY SCHOOL CHILDREN**

is the result of my original and independent research work, carried out under the guidance of **Ms. B.**

POOVILANGOTHAI M.A., NET., SET., Assistant Professor, PG Department of English, Government

Arts and Science College, Arakkonam and that has not been submitted for the award of any degree, diploma,

or fellowship or any other similar titles of any university or institution previously.

Place:

Arakkonam

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Date:

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CERTIFICATE

This is to certify that the Field Study entitled **A REPORT ON THE IMPACT OF YOUTUBE IN ENGLISH LANGUAGE LEARNING AMONG SELECT ELEMENTARY SCHOOL CHILDREN** is a bonafide work done by **J.GRACY, II M.A English**, Government Arts and Science College, Arakkonam, during the academic year 2021-2022. It is certified that this field study is an original work of the candidate carried out under my supervision.

Signature of Research supervisor

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INTRODUCTION

English as a second language for children. The early exposure to a language means easy and natural acquisition of the language. This study aims to know the effects YouTube channels have in building English communication skill among the children. YouTube channels – particularly rhymes, stories, and cartoon channels – are quite popular among children and parents. Many parents use YouTube watching as a control mechanism. Most kids love to spend time watching YouTube channels as they are colourful and has catchy music. Normally young children below the age of five do not mind the language in which the channel is played. They enjoy the music and the ambience. Such channels could be used as educational tools especially in language learning.

YouTube was believed to be an effective medium that can improve young children's communication skill. Children's media is an important agent to impact children's growth and development. The internet is the digital media of the 21st century. YouTube has now become an entertainment source for children. The early study on the relationship between introducing English through a digital platform show a significant role in children. In the past media has always had a direct impact on children's psychological, social, and cultural development. There was Parents and children to

introduce and explain how to use information technology of open YouTube English cartoon and stories. When children open these sites they don't need the assistance of their parents to choose stories, rhymes, and games.

While YouTube is user friendly, it also has a negative impact. Now many parents let their children play in the phone and watch video on YouTube, there is the danger of children becoming quiet and non-communicative. Parents calmly carry on their work without having any disturbance by the child. This is a big mistake. Children may not care about the environment. They may even become lazy to move. Children can access all videos freely on YouTube if there is no supervision by their parents.

Apart from this negative effect, You Tube could be used to the advantage and well rounded growth of children if there is proper guidance from parents. YouTube has a variety of channels that can be used to educate and entertain children , of course it will provide positive benefits for children. One of them is the introduction and mastery of English language in fun way. Through YouTube, children will be able to master everything faster and get it registered in their memories. The lessons thus gained could be applied in their everyday life unintentionally. A word or sentence that a child first watched would be remembered and would be spoken from the child's memory. Along with the increasing ability of children to explore the environment, because of the increased magnitude of co-

ordination and motor control accompanied by increased ability to ask questions using words that can be understood by others. Most of the students lack English vocabulary which hinders them from reading, writing and communicating with others by using English vocabulary. YouTube on improving the vocabulary learning process of fifth grade students. Using games for students as helping tool in teaching and learning can make them learn English in the way children learn their mother tongue without being threatened by the learning process itself.

AIM OF THE STUDY

The study aims at identifying the importance of using technology especially in YouTube for the developing of English vocabulary among elementary school children. Further, the current study aims at identify children level of ability through the use of technology and modern methods used in education, specifically the use of YouTube. The use of YouTube increased the ability of children in learning new vocabulary which show that technology has positive effects on learning process.

PREFACE TO THE STUDY

In this study, investigator analyse the importance of English and how the children learn and improve English language skills through the help of YouTube.

PLACE OF STUDY

Elementary School children Field study period 15 children aged between 6-8 who were fluent in spoken English have selected for the study. Many of them are from rural, Tamil medium government school background and few of them had urban private English medium school background. All of these children spend a lot of time watching YouTube in many languages the children were contacted through their parents.

SAMPLE

A.Adheesh

- English Medium
- 3rd Standard
- Royal Metric Higher Secondary School in Thakkolam
- Cheyyur
- His father occupation was MLF Assistant Manager
- He is 7 Years Old
- He is not try to learn English in YouTube but he learn unexpectedly

R. Mukithra

- English Medium
- 3rd Standard
- Selvam Metric Higher Secondary School in Arakkonam
- Cheyyur
- Her Mother occupation was Teacher
- She is 7 Years Old
- Her teachers encourages to learn English

M. Swetha

- English Medium
- 3rd Standard
- Vimal primary School in Arakkonam
- Cheyyur
- Her father occupation was MLF Supervisor
- She is 7 Years Old
- Teachers motivates her to learn English

G.J. Oviya

- English Medium
- 3rd Standard
- Goodearth Metric Higher Secondary School in Natverapatu
- Thambaram
- Her father occupation was Cevil Enginner
- She is 7 Years Old
- Parents encourage her to learn English

N.Sukumaran

- Tamil Medium
- 4th standard
- CSI Primary school in Mosur
- Cheyyur
- Her Mother occupation was Tailer
- He is 8Years Old
- Teachers Motivates her to learn English

S. Inbanathan

- Tamil Medium

- 4th Standard
- CSI Primary School in Mosur
- Cheyyur
- His father occupation was Auto driver
- He is 8 Years Old
- Teachers Encouraged to learn in English

D. Kaviya

- English Medium
- 2nd Standard
- CSI Primary school in Mosur
- Cheyyur
- Her father occupation was Electrician
- She is 7 Years Old
- Teachers Encourage to learn in English

R.H. Pooja Sri

- English Medium

- 2nd Standard
- Donbasco Metriculation Higher Secondary School in perambur
- Thiruvannamalai
- Her father occupation was cevil engineer
- She is 7 Years Old
- Parents Motivate to Learn in English

A. Harish

- English Medium
- 5th Standard
- Royal Metric Higher Secondary School in Thakkolam
- Cheyyur
- He Father occupation was MLF Assistant Manager
- He is 8 Years Old
- Her teacher encourages to learn in English

B.Jeslin

- English Medium
- 3rd Standard
- Krishna Primary School in Arakkonam
- Cheyyur
- Her father occupation was Bus driver
- She is 7 Years Old
- Parents encourages to learn in English

M.Sruthi

- English Medium
- 3rd Standard
- Royal Metric higher Secondary School in Thakkolam
- Cheyyur
- Her father occupation was MLF Supervisor

- She is 7 Years Old
- Her teachers encouraged to learn English

C.Rubesh

- English Medium
- 5th Standard
- Rajam primary School in Mosur
- Cheyyur
- Her father occupation was painter
- He is 7 Years Old
- Teachers Encouraged to learn in English

P. Jaya shree

- Tamil Medium

- 4th Standard
- CSI Primary school in Mosur
- Cheyyur
- Her father occupation was cooli
- She is 7 Years Old
- Teacher encourages to learn in English

S.Sadhana

- English Medium
- 3rd Standard
- Vivekananda Metric higher Secondary school in kavanoor
- Arakkonam
- Her father occupation was Teacher
- She is 7 Years Old
- Her Teachers encourages to learn in English

R. Ramya shree

- Tamil Medium
- 3rd Standard

- CSI primary School in Mosur
- Cheyyur
- Her father occupation was cooli
- She is 7 Years
- Her Teachers Encourages to learn in English

FIELD STUDY TOOLS

Questionnaire was used to collect data to learn the impact of You Tube in English Language Learning. The children were first befriended to make them talk comfortably. Most of the questions were answered in a friendly interview.

STATISTICAL COLLECTION

The investigator took 15 children for her field study. The questionnaire was served and responses were recorded and collected. In this survey, the investigator is investing the knowledge level and social impact on children.

NEED AND PURPOSE OF THE STUDY

The purpose study discussed children to learn English form watching YouTube videos Chil-

dren are monitored their learning progress form you tube videos. Studied their pronunciation and body language improvement

Analysis importance of technologies in learning process read visual teaching impact of their learning process.

You Tube was seen by all the children's in the world in different language and they learned everything in YouTube.

FIELD STUDY WORK PLAN

Selection of site for study



Selecting the tool for study



Preparing list of questionnaire for statistics collection



Statistical collection



Statistical analysis



Knowing the details of problem from the results



Consulting and deciding on a solution



Solution implementation

SATISTICAL ANALYSIS

Interviewing elementary school children through questionnaires, The study was also concluded through the study we learned about the impact on children learning English in YouTube.

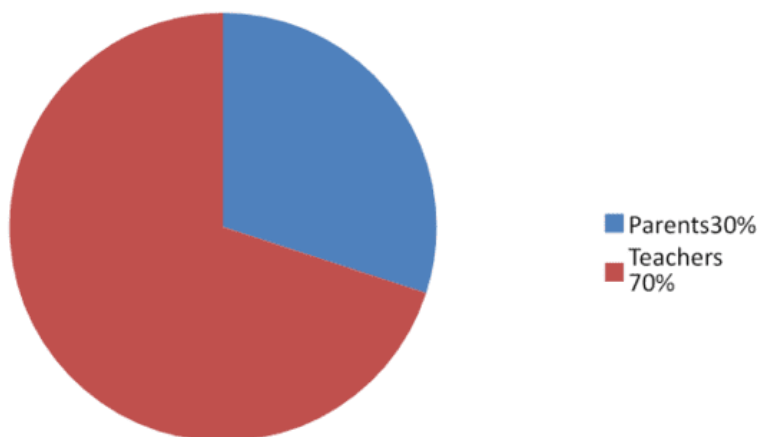
The children was Songs are among the most enjoyable and effective ways to learn a new lan-

guage, Their melodies and rhymes help to create strong memories, Vital for picking up new verbs, expression and colloquialisms.

Children who are learning in English second language can benefit from listening and singing along to nursery rhymes (traditional children songs) as they help to improve memory and recall skill.

FINDING

Pie chart: 1. Help received by a child in English language acquisition



Learners usvally find it easi

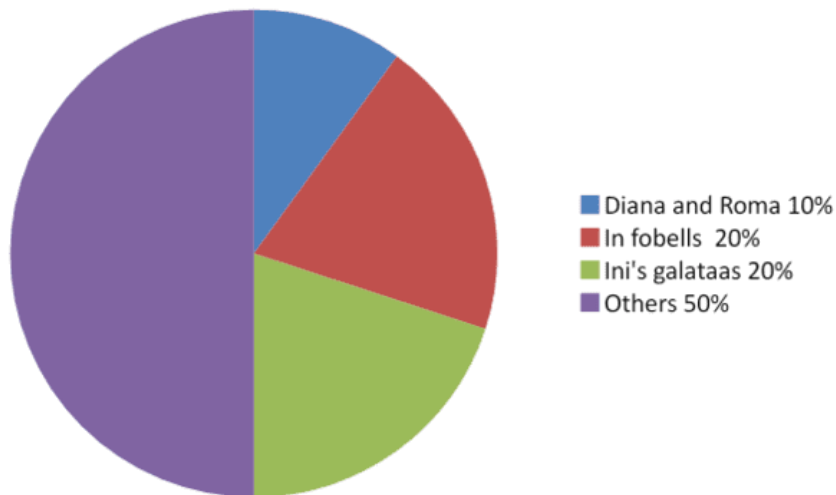
Pie chart: 2. The social media platform children are familiar with



This chart explains

that All the children (100%) use YouTube.

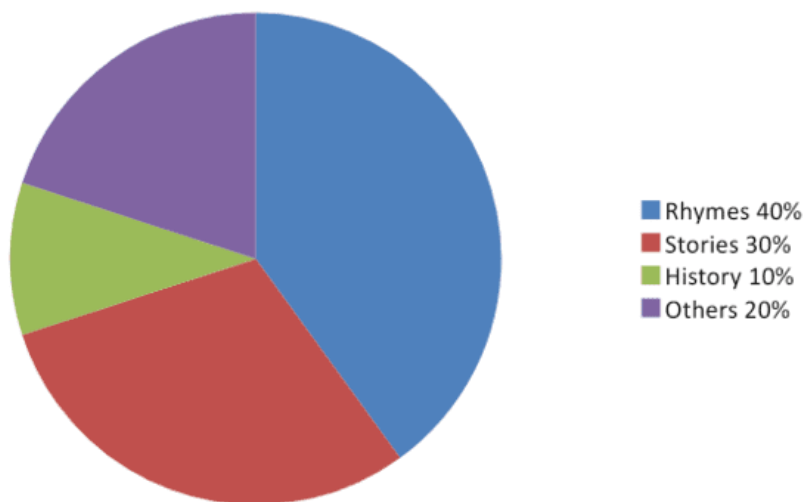
Pie chart: 3 Most watched YouTube channels



Among 15, 20% children are watched infobells, 20% watched Ini's galataas, 10% watched Diana and Roma

and 50% watched other channels like ninja hattori, papa pig, vlad and nikita, Tom and jerry

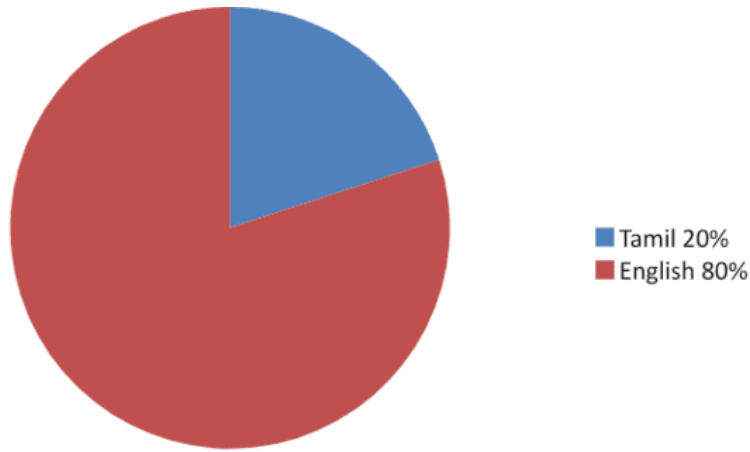
Pie chart:4. Knowledge acquired from YouTube



Among 15, 40% children

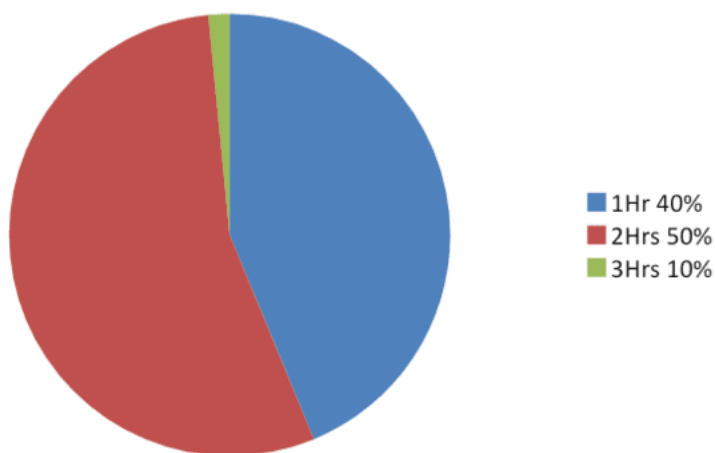
are acquired knowledge from watching rhymes in YouTube, 30% acquired knowledge from watching stories and 10% watching history stories and 20 % were watch others like Ramayana and Mahabharata

Pie chart: 5.Language in which YouTube is watched



This pie chart explains that 20% children were watched YouTube in Tamil language and 80% children were watched YouTube in English language.

Pie chart: 6. The number of hours spent in watching YouTube in a day by children



This pie chart explains that 50% of children were watched YouTube 2 hours and 40% of children were watched YouTube 1 hour and 10% of children watched YouTube 3 hours.

YouTube 3 hours.

STUDY RESULT

Total number of Children : 15

No. of boys : 05

No. of girls : 10

1. Name of the children have been collected.
2. The investigator asked the board of education? In response out of 15 children, 4 children have studied in Government School in English Medium 3 children have studied in Government School in Tamil Medium and 8 children are studying in Private School
3. The investigator asked how many languages they could speak? In response to that out of 15 children, The interviewed two children could speak one language in tamil 11 children told me they only speak 2 language Tamil and English 1 child told me they only speak 3 language Tamil English and Telgu they 1 child speak to More than three language Tamil English and Telgu
4. The investigator asked which language do you like to speak mostly? in the response to that out

of 15 children, 14 children said I like English 1 child said I like Tamil

5. The investigator asked Who helps you to speak English? In response to that out of 15 children, 3 the children told me that my parents help me speak to English 12 children told me that their teachers help than to read and speak English
6. The investigator asked which of the following social media platforms you familiar with are. In the response to that all the 15 children, 15 children said that they watching to YouTube
7. The investigator asked which of the following channels you watch in YouTube? In response to that out of 15 children, 3 children said they watching Diana and Roma 3 children watch to Infobells 3 children watch to In's galataas 2 children watch to Vlad and Nikita 1 child watch in Ninja Hattori 1 child watch in Cooking channels 1 child watch in Peppa pig 1 children watch in Tom and Jerry
8. The investigator asked what did they learn from YouTube? In response to that out of 15 children, 9 children said they use YouTube to learn Rhymes 6 children said they use YouTube to learn Stories
9. The investigator asked In which language they watch YouTube In response to that out of 15 children, 15 The children said They would only watch English videos on YouTube
10. The investigator asked how many hours they spend in watch YouTube In a day? In response to that out of 15 children, 6 children told me they watch YouTube for on One horus 7 children

told me they watch for 2hrs 2 children told me they watch YouTube for More than three horus

11. The investigator asked who do you speak English with? In response to that out of 15 children, 9 children said they would only speak English to my Parents 5 children said they would only speak English to my Teachers 1 child only told speak English with their Friends

12. The investigator asked what are the programs do you watch in YouTube? In response to that out of 15 children, 3children told me that the would watch Chotta Bheem 3 children told me the would watch Tom and Jerry 2 children told me the would watch Shin Chan 3 children told me the would watch Mr Bheem 3chlidren told me the would watch Doreman 1child told me the would watch Mottu Pathulu

IMPLEMENTING THE SOLUTION

Modern learning media such as YouTube currently in fluency children's to develop special knowledge.

YouTube is increasing demand in education for learning English vocabulary.

The activity of watching a video such as simple English to remember their vocabulary and sentence. YouTube can stimulate children to learning style ability. With these activities, English vocabulary can be sent to long term memory as a language.

The Children also able to speak English through some YouTube channel gives more help for the children.

CONCLUSION

Final analysis of finding focus on content analysis keeping in mind the use of YouTube kid's channels in developing young children's communication skills in English. During the Elementary-school years, children acquire the language and communication skills necessary to express their needs, thought, and feelings in social interaction, and they learn to respond appropriately to others. Through effective communication, they also learn to be socially competent individuals, building respectful, positive interactions and relationships with others this all eges children to learn about themselves, others, and the world. These studies have never seen YouTube kid's media channels that can design early communication skills for young children. Watching a short English rhymes and sing simple English songs on YouTube are using to help learners 5-8 years old master English language

APPENDIX-I

QUESTIONNAIRE

THE IMPACT OF YOUTUBE IN ENGLISH LANGUAGE LEARNING AMONG SELECT ELEMENTARY SCHOOL CHILDREN

1. Name :

2. Date of Birth :

3. Age :

4. Gender :

5. Phone No& Mail ID : Nil

6. Standard :

7. Board of education?

a) State board

b) Government Tamil/English

c) Private

d) ICSE

8. How many languages can you speak?

a) 1

b) 2

c) 3

d) More than three

9. Which language do you like to speak mostly?

a) English

b) Tamil

c) Hindi

d) Others

10. Who helps you to speak English?

a)Parents

b)Friends

c) Teachers

d) YouTube

11. Which of the following social media platform are you familiar with?

a) YouTube

b) Face book

c) Instagram

d) Others

12. Which of the following channels do you watch in YouTube?

a) Diana and Roma

b) Info bells

c) Ini's galataas

d) Others

13. What do you learn from YouTube?

a) Rhymes

b) Stories

c) History

d) Others

14. In which language do you watch YouTube?

a) Tamil

b) English

c) Hindi

d) Others

15. How many hours do you watch YouTube in a day?

a) 1 hr

b) 2 hrs

c) 3 hrs

d) More than 3 hrs

16. Who do you speak English with?

a) Parents

b) Teachers

c) Friends

d) Others

17. What are the programs do you watch in YouTube?

a) Chotta Bheem

b) Tom& jerry

c) Shin Chan

d) Others

APENDIX – II



PHOTOGRAPHS





