



**FIELD STUDY ON COMMUNICATION PROBLEMS FACED BY TV REPORTERS
IN TAMILNADU**

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MASTER OF ARTS IN ENGLISH

By

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CERTIFICATE

Certified that this project work entitled “**COMMUNICATION PROBLEMS FACED BY TV REPORTERS IN TAMILNADU**” is a bona fide record work done **Ms.M.SURUTHI**, during the period of his study under my supervision, and that has not previously formed the basis for the award of any research degree, diploma, associate ship, fellowship, or any other similar title, and that it is an independent work of the candidate.

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Assistant Professor

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Submitted for the Viva-Voce Examination on -----

Examine -----

DECLARATION

I hereby declare that the project, **COMMUNICATION PROBLEMS FACED BY TV REPORTERS IN TAMILNADU** is my original work and that the study has not previously formed the basis for the award of any diploma, associateship, or any other similar title. It has not been submitted to any other university or institution for the award of any degree or diploma.

Arakkonam

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FORM-A

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COMMUNICATION PROBLEMS FACED BY TV REPORTERS IN TAMILNADU

Introduction

Journalism is both an art and profession which records events opinions and seeks to interpret and mould them for the benefit of the educated public. Its history is the story, in the words of an American writer, of humanity's long struggle to communicate freely with each other, to dig out and interpret news and to offer intelligent opinion in the market place of ideas. Part of the story has, as its theme, the continuing efforts by men and women to break down barriers that have been erected to prevent the flow of information and ideas upon which public opinion is so largely dependent." Is journalism an art or a profession? This has been the subject of a controversy and the last word has not been said on it. C. Rajagopalachari, the last Governor-General of India, believed it was an art. Himself an outstanding journalist in his later years, he told a gathering of journalists. "I want you to look upon journalism as an art and not as an industry. News was categorised and pages provided under headings as "Home", "Overas", "City", "Sports", etc. A journalist contributes his work to gather the News, select and process the news and he updates day-to-day affairs for the press, radio, television and film. Journalist is a commonword. It includes editors, correspondents, assistant editors, reporters, proof readers and photographers etc.

The journalism professional is rapidly changing and journalism jobs could be affected by the changes coming to newspaper and online news outlets in the future .The pressure to attract paying customers has created serious challenges for journalists trying to cover stories objectively and truthfully .Working for a newspaper ,magazine or news outlet ,a journalists is someone who reports on current events by gathering relevant information and then presenting that information to the public .Depending on their speciality ,journalists can be writers ,TV, reporters ,photo or video journalists ,each using their specific medium to craft engaging stories that resonate with the public while delivering important information .A broad field that covers many specialist areas including tech-

nology ,politics, breaking news, entertainment and lifestyle journalism is essentially a form of storytelling based on facts and information. Although journalism definitely has its fair share of challenges , it also has a lot of benefits including the excitement of being among the first to know when a big news story is about break , the potential to travel in order to cover a story and the chance to meet exciting and interesting people from all over the world .However , unsurprisingly ,the biggest challenge for journalist in 2020 was the COVID -19 PANDEMIC ,with 37.4% of respondents admitting that they had felt fatigued by reporting on the outbreak . Leading struggles and challenges faced by journalists Worldwide in 2020. Remote journalism is typically a work or contracted as an employee with a media organization. Journalist says they need agency scientist to be able to speak candidly, especially when the data or experts interpretation of the data differ from official reports. Such discrepancies can signal in appropriate political or corporate influence interference and indicate the need for further inquiry. Journalists strongly support whistleblower protections as a vital mechanism for shielding agency experts from retribution when they publicly expose wrongdoing .However, they worry that agency employees may only be willing to risk alienating their employers by taking advantage of whistleblower provisions under the most energius circumstances, as the act of whistleblowing can significantly damage or end a career. I prefer to connect with people by phone or in person because it's easier to have authentic interactions. Information often gets misinterpreted in text and emails, especially tone of voice. With tools like face Time and video chats, technology makes it simple to connect in meaningful ways. I believe in humanizing business” to gain trust and credibility, which are critical when talking to the media.

In the recent years, communication medium have widened from radio, television to digital and social mediums. Know about scope of journalism in detail. Scope of journalism in India Gathering, creating, preparation and distribution of reports of current events based on facts and information is journalism. The term journalism is used for the profession where as a journalist is a person who is

responsible for collecting and presenting the news. Journalism mainly classified into two sections-print journalism and electronic (audio/visual) journalism. Print journalism involves newspapers,magazines and journals .Different work profiles in print journalism includes reporters,editors, correspondents, columnists and many more. Meanwhile, Electronic journalism is dissemination of news or information through electronic media like radio, television and. web prominent work profiles in electronic media include anchor, reporter, and editor, correspondent. Fluency in English is the best way to open the media door. Communication plays a major role in every industry. All over the world people, the non-native speaker is deciding to learn English as their second language. Now a day in many countries education minister decide to include English as their second language in a syllabus, so that children can start learning English in young age.

Place of study

Arakkonam, Ranipet

March 2022

Research Tools

1. Before I meet them, I made a phone call to them personally.
2. I took an interview through phone call.
3. Gathering statistics required for the study through questionnaire.
4. I do face to face interviews with them.
5. Interviews and explanations, to fill the application.

Statistical Collection

1. I recorded some reporter phone calls
2. Recording the status of language barriers and problems
3. Interviewing the pressman and getting registered

4. Took some photographs with the different reporters.

How to Communicate Like News Reporters

1. Do verbal exercises to warm up your voice.
2. Enunciate each word carefully.
3. Slow down your pace.
4. Use neutral diction.
5. Try for an energetic tone.
6. Avoid slang and colloquialisms.
7. Stay away from filler words.
8. Adjust your tone based on the content of the story.

Development Reporting For Television

1. Television was first started in India in a small way in 1959. As a development reporter, you can use television to spread know-how, to as within the reach of a television centre of even to the whole country through national hook-up.
2. However, to be effective, your development programme must be field-based. You must remember that television is a visual medium. And if visuals are missing or the cameraman fails to focus on the relevant visuals, then the television's impact will be completely lost. For making good television programme with a view to motivate people for development, requires a lot of effort, research, and commitment.
3. In 1975, some researchers undertook the task of developing audience profiles of the people who were likely to receive television programme through SITE- Satellite Instructional Experiment Transmission. Each profile contained information on a cluster of three to four districts in a state, covering such as language, customs, values, beliefs, social structure, economy, agriculture, health, hygiene, nutrition, mother child care. Television programmes could be telecast to support development programmes in all these spheres.
4. For writing a good television script, fewer words and more visuals are needed. Much more is communicated through visuals.
5. Never make only studio based development programme for television. Go to the spots. Visit the remote areas. The development will never remain an exercise on paper, if television is used properly and fearlessly.

Early Reporters (Without technology)

1. Some they don't understand the wand; it may like a new word.

2. First of all they thing someone may laugh at them if any mistake have done in front of them if any mistake have done in front of them . So they have some fear on that time.
3. As an interviewer the American language understanding gets low it's too tough to change into British English in the early stage.

Modern Reporters (With technologies)

1. The Journalist with the development of computer networking.
2. The Journalists can dial up and get the information any time after it has been posted.
3. The new tools include E-mail, telnet, internet browsers and search engines. Internet is causing a revolution.
4. Now, all you need to publish your material world wide is a computer and an internet connection.
5. Note your guideline and do not bury it. Your story fails if you write around but do not make the point.
6. Note the important points you must make.
7. Talk to yourself until you are sure you have them in an order in which they will fall naturally.
8. Check for the climax of your story. Make sure as you write that you do not allow your story to drag on after the major points are made.
9. Check for the dull spots. See if you have anecdotal material that will brighten the dull spots and make good examples.

Advantages of Reporters Communication

There are various advantages using in journalism. Reporters have done a very good job of news collections to the people.

The journalism communication to Media, Television, Radio, Newspapers, and Internet.

Reporters writing change to people and input matters outcome the true news. Then, gathering the news truth or dare and clearly convey the information.

Journalism now provided, it was claimed “Scope for every type of brain”. Job was to give “the tone and spirit of his time and place” rather than to convey hot news.

The Newspaper was to publish intelligent articles, to serve for social improvement for Indian people.

The reporter must make sure he is going to lead his reader logically and quickly from point to point as he builds towards the climax and the end of his story.

The major job of the reporter is to give facts to the reader. Fact upon fact tells the story and tells it exactly.

The reporter must have the ability to express himself well both in writing and speech. The need for effective oral expression exists because the reporter interviews so many people in the course of his work and very often he has to give details of the story. It is necessary that every word is clear and unambiguous.

The reporter must work efficiently at top speed and he must not break under the pressure of time. He must be able to see accidents, disaster and other spot stories in the minimum time or the story may miss the deadline.

FIELD STUDY WORK PLAN

Selection of Site for Study



Selecting the Tool for Study



Preparation of Quiz List for Statistics Collection



Statistical collection



Knowing the Details of the Problem from the Result



Consulting and Deciding on a Solution



Solution Implemental

Essential Quality of Good Reporter

The Reporter, among all journalists, is the most widely known in any country, city or village and the most respected. He is the source and cause of newspaper publicity of those who seek it. At every social, political or cultural function, a public meeting, at scene of a crime, accident or natural disaster he is given an honoured place and position. The newspaper reader as well as the non-newspaper reading public and the literate and illiterate recognise a reporter when they see one and they know that what he writes will appear in the newspaper and will be read by millions of people all over the country and the world they can make or destroy a newspaper. They are the life blood of a newspaper which educates and informs its readers on what is happening in the country of their birth and in the world at large. The reporter must learn that style is simply a way of using words to the best effect for telling his story. It makes the facts come through more clearly, more smoothly and in an orderly fashion. A good news report must communicate without pretension in simple and clear language, information and ideas. He is not a reporter if he merely transmits a speech verbatim. Verbatim reporting needs no judgement. A good reporter must be able to detect what is news in a speech or a communiqué. He must be able to weigh the importance of what he thinks is news in a speech and worth reporting. The following are the ingredients of a report of a speech

**QUESTIONNAIRE FOR FIED STUDY ON COMMUNICATION PROBLEMS
FACED BY THE NEWS REPORTERS IN TAMILNADU**

1) NAME :

2) DATE OF BIRTH :

3) AGE :

4) GENDER :

5) MOBILE & EMAIL ID :

6) SCHOOL STUDIED :

7) MEDIUM OF EDUCATION :

8) COURSE STUDIED :

9) What skills do you need to be a news reporter?

- a) Writing skill
- b) Convey information in a clear
- c) Camera presentation
- d) Communication

10) How do you communicate?

- a) Already prepared
- b) Own creative
- c) Through memory knowledge
- d) All of these

11) What is communication in detail?

- a) Listen carefully

- b) Speak clearly
 - c) Write clearly
 - d) Read clearly
- 12) How can you improve your English communication skill?
- a) School
 - b) College
 - c) Job
 - d) Self study
- 13) Did you ever face any political problems collecting the news?
- a) Yes, it was happened
 - b) No, didn't happened
 - c) Frequently it happened
 - d) Sometimes it's happened
- 14) What are the principles of crime reporting?
- a) Police
 - b) Lawyer
 - c) Judges
 - d) Parliament
- 15) Why do you struggle with effective communication?
- a) Clarity
 - b) Other languages
 - c) Fluency
 - d) Misunderstanding

16) What you may do if a “Breaking News” was come again after you print breaking news?

- a) Are you postponed the breaking news
- b) None of them
- c) Are you publish news again
- d) Not publish

17) How do you observe the news before the other channel reporters reach the spot?

- a) With help of the secret reporters
- b) Local people
- c) Personal local reporter
- d) None of them

18) What is the beat reporting communication?

- a) Call
- b) All of these
- c) Visit
- d) E-mail

19) What is the communication skills needed for successful reporter?

- a) Communication
- b) Vocabulary
- c) Problem solving abilities
- d) News gathering

20) What is the most effective news you ever collected

- a) Political
- b) Society

- c) Economic
- d) All others

STUDY RESULT

1. The reporters are employees were asked what skills do you need to be a news reporter, in response to that out of 20 staff 15 response option 'a' 0 response option 'b', 0 response option 'c' 5 response option d.
2. The reporters are employees were asked how do you communicate, in response to that out 20 staff 5 response option 'a' 7 response options 'b' 8 response option 'c' 0 response option 'd'.
3. The reporters are employees were asked what communication in detail is, in response to that out 20 staff 0 response option 'a' 13 response option 'b' 0 response option 'c' 7 response option 'd'.
4. The reporters are employees were asked how can you improve your English communication skill, in response to that out 20 staff 10 response option 'a' 2 response options 'b' 4 response option 'c' 4 response option 'd'.

5. The reporters are employees were asked did you ever face any political problems collecting the news, in response to that out 20 staff 15 response option 'a' 5 response option 'b' 0 response option 'c' 3 response option 'd'.
6. The reporters are employees were asked what are the principles of crime reporting, in response to that out 20 staff 4 response option 'a', 8 response option 'b', 6 response option 'c', 2 response option 'd'.
7. The reporters are employee were asked why do you struggle with effective communication, in response to that out 20 staff 13 response option 'a', 2 response option 'b', 5 response option 'c' 0 response option 'd'.
8. The reporters are employee were asked what you may do if a 'Breaking news' was come again after you print breaking news, in response to that out 20 staff 10 response option 'a' 0 response option 'b' 2 response option 'c', 8 response option 'd'.
9. The reporters are employee were asked how do you observe the news before the other channel reporters reach the spot, in response to that out 20 staff 5 response option 'a', 7 response option 'b', 3 response option 'c', 5 response option 'd'.
10. The reporters are employee were asked what is beat reporting, in response to that out 20 staff 2 response option 'a' 8 response option 'b', 8 response option 'c', 2 response option 'd'.
11. The reporters are employee were asked what are the communication skills needed for reporter, in response to that out 20 staff 1 response option 'a', 4 response option 'b' 1 response option 'c', 15 response option 'd'.

The reporters are employee were asked what is the most effective news you ever collected, in response to that out 20 staff 8 response option 'a', 9 response society 'b' 3 response option 'a', 0 response option

Photo Journalism



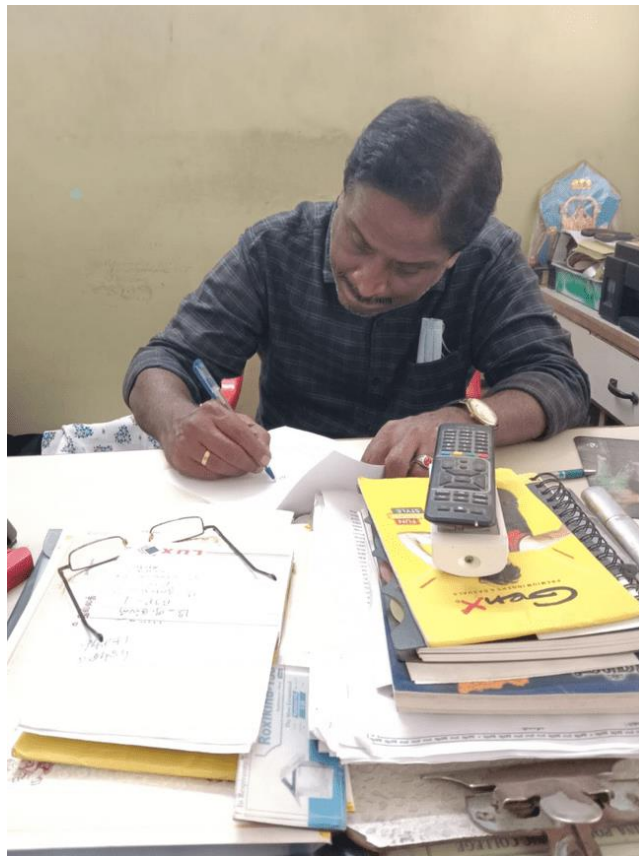
Camera Communication

Photo journalism began with the invention of the camera. The first camera was invented by Alexander Wolcott.

The invention of the camera Photo journalism would have never had a chance to influence the minds of its viewers the way that it does today.

Visuals put everything into perspective for people, written language and words on a paper mean something but when a reader can actually see what it going on, it brings those words to reality.

Photos



S. SABESH, B.B.A

Reporter



S. Swetha, M.Sc.,



PRESS

IDENTITY CARD



S.SIVANRAJ
REPORTER
RANIPET

MK-209

S. Sivanraj
Authorised signature

S.Sivanraj., B.E.,



A. Mohan, B.Sc., B.Ed.,

Reporter



P. SAMUEL RAJ, B.A.,

Reporter

CONCLUSION

In this study at aim to investigative whether journalists really are a dying breed and want to identify some of the many challenges that modern day journalists face today. Through this study document how people's consumption of news has changed and as a result how journalists are now expected to report via multiple media formats.

The introduction of the internet is probably the most obvious cause of change regarding journalism. The internet readily available twenty-four hours a day and its gargantuan content is being constantly updated at a rate that is impossible to match. As a result journalists can no longer wait until the next day to report breaking news because by then the story has already circulated and it quickly becomes old news. Instead of waiting for the morning paper, journalists will now write the stories and post it online. This way people receive the news as it happens and are constantly updated. People are now used to being updated hourly, rather than daily. This is a challenge for journalists because it means that deadlines have gotten much smaller and journalists constantly under the pressure to get stories out.

Even if journalists do manage to get own stories published in an online paper could still be beaten to the scoop by millions of other people or 'citizen journalists'. Social Network sites, like Face book, mean that news spreads at amazing speeds so by the time stories are officially written everyone already knows about it. Also, Bloggers from around the world are always up to date on current affairs and because bloggers operate on a global basis, while one hemisphere sleeps the other is updating, there's never a break in the reporting of news (Globalization-now live in a global village). "The trends of blogging online news sources are also taking potential jobs away from journalists because many people do not get their information from traditional sources like newspapers anymore". Another

problem that journalists face is that reporting on celebrities has become almost impossible because of things like Twitter. Celebrities now update fans at leisure. This means that the media has less power because celebrities rely less on journalists as they can self-promote via the Internet and these promotions will instantly reach a global audience. The readership of even the most popular newspaper can't match these huge audiences. The celebrities who use sites like these tend to post things happen so journalists have no chance of beating them in spreading certain news. Celebrities may even prefer to let people know certain things about themselves via social networking sites because journalists can accurately get their opinion across in their views manipulated to mean something else by the press.

The Internet, TV and radio are not the only changes in how people consume their journalism today. For example, people can now get the news in the palm of their hands via smart phones. As a result of all this modernization, journalists face the challenge of mastering various media formats while reporting. It's longer a case of writing a story and delivering that story to the people now come looking for the news and got deliver it to them in any way.